

## Custom Newsletter Order Form And Agreement

**FAX-BACK to (516) 706-3162**

**From:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Comments:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Credit Card Information:**

Your personal information is placed on this cover sheet, securely FAXed, and then removed and destroyed for your protection.

<b>Cardholder Name (as is appears on your card)</b>		<b>Cardholder Signature</b>	
<b>Card Billing Address</b>			<b>Card Billing Zip Code</b>
<input type="checkbox"/> <b>Visa</b> <input type="checkbox"/> <b>MasterCard</b> <input type="checkbox"/> <b>American Express</b>			
<input type="checkbox"/> <b>Quarterly Billing Option</b>			
<b>Payment Method</b>	<b>Credit Card Number</b>	<b>Exp. Date</b>	<b>Code</b>

**Custom Newsletter Order  
 Form And Agreement  
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Contact For Custom Newsletter	Billing Contact (if different)	Sales Representative	Date	
Company Name	Street Address	City	State	Zip
Telephone Number	Fax Number	Email Address		

	<b>Subscription</b> <small>(Annual subscriptions of four consecutive quarters)</small>		<b>Optional Mailing Service*</b> <small>First-class postage, white wove envelopes, 1-color, Newsletters bi- or tri-folded</small>	
<b>Quantity</b>	<input type="checkbox"/> <b>One Color (Black)</b>	<input type="checkbox"/> <b>Full Color</b>	<input type="checkbox"/> <b>9 x 12 Envelope*</b>	<input type="checkbox"/> <b>#10 Envelope*</b>
<input type="checkbox"/> 200/qtr	\$1,460 (\$1.83 per copy)	\$1,925 (\$2.41 per copy)	\$1,355	\$944
<input type="checkbox"/> 250/qtr	\$1,640 (\$1.64 per copy)	\$2,150 (\$2.15 per copy)	\$1,575	\$1,082
<input type="checkbox"/> 300/qtr	\$1,720 (\$1.43 per copy)	\$2,265 (\$1.89 per copy)	\$1,921	\$1,294
<input type="checkbox"/> 500/qtr	\$2,000 (\$1.00 per copy)	\$2,640 (\$1.32 per copy)	\$2,955	\$1,949
<input type="checkbox"/> 1000/qtr	\$3,800 (\$0.95 per copy)	\$5,000 (\$1.25 per copy)	\$5,710	\$3,677
<input type="checkbox"/> <b>Email-Ready PDF</b> of newsletter (\$300/yr; Free on orders of 1,000/quarter or more)				
<input type="checkbox"/> <b>Folding Service:</b> For a subscription of 200, \$200 per year, and \$60 per year for each additional 100 newsletters				
<input type="checkbox"/> <b>Full-Bleed Design:</b> For a professional look The masthead and other graphics are printed to the edge of the page. For a subscription of 200, add \$160 per year, and \$20 for each additional 100				
<b>\$300 One-Time Set-Up On All Orders</b> <b>\$75 Processing Fee On Any Payment By Check</b>				
<small>* Mailing service prices are subject to change and are currently based on USPS postage rates as of 5/14/07</small>				

**License Agreement And Payment Terms**

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**Payment Terms.** In signing this Agreement, you acknowledge that you are purchasing a subscription to the newsletter for four consecutive quarters. The first quarter in which your first issue is processed shall be your Annual Renewal Quarter. You may not skip a quarter and extend your subscription beyond four calendar quarters. Your subscription and the terms of this Agreement shall be automatically renewed annually. Subscriber authorizes Advisor Products to charge the credit card listed below for automatic renewal annually 15 days before Subscriber's Annual Renewal Quarter. The renewal price shall be based on prices, terms and conditions in effect at that time. If Subscriber chooses to pay in quarterly installments, signing this agreement authorizes Advisor Products to charge Subscriber's credit card quarterly in four equal payments for the annual subscription 15 days before the start of each quarter. The \$300 set-up fee and other customization fees will be charged against Subscriber's credit card with the first-quarter's subscription payment. Subscriber paying by check is subject to a \$75 processing fee. Cancellation of the subscription must be received no less than 15-days prior to the renewal date by faxing cancellation notice to (516) 706-3162.

Signature X \_\_\_\_\_

Date X \_\_\_\_\_